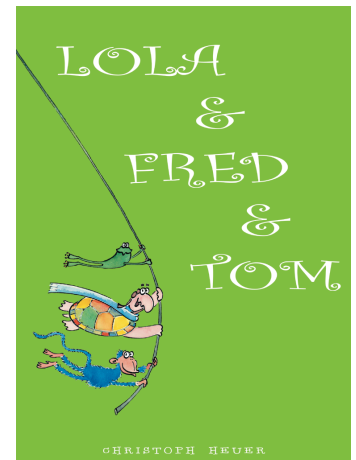


FOR IMMEDIATE RELEASE
CONTACT:
Erin Canning
(718) 482-1135
erin@4npublishing.com
www.4npublishing.com



A Friendship That Needs No Words

Long Island City, New York, January 16, 2006 — In the past year, *The New York Times Book Review* has featured two trends in children's book publishing, specifically with picture books: interspecies friendships [Ellis, Sarah. "Can't We All Just Get Along?" 14 May 2006] and wordless stories [Boxer, Sarah. "Moving Experiences." 12 November 2006]. 4N Publishing is excited to announce the February publication of *Lola & Fred & Tom*, a delightful book that skillfully employs both of these trends.

In the second book of the "Lola & Fred" series by the Swiss illustrator, Christoph Heuer, Lola (a turtle), Fred (a frog), and Tom (a monkey) continue to prove that differences in character and appearance—or even species—do not have to get in the way of reaching a goal. Heuer has already established himself as a brilliant, wordless storyteller with his first book, *Lola & Fred*, which received the following praise:

Literate and pre-literate audiences alike will laugh at this engaging pair's comical misadventures, and happily provide verbal commentary too. — Kirkus Reviews

He [Heuer] not only gives the reader a sweet tale of friendship and a fast-moving adventure, but illustrations that inspire viewers to speak. — ForeWord Magazine

Unique, funny, entertaining, Lola And Fred is very highly recommended as an encouraging tale for preschool children (and even parents) for its clever pictures and stylistic presentation. —

Midwest Book Review

Laugh-out-loud funny misadventures and an easy to follow story make this a winning book. —

Through the Looking Glass Children's Book Review

Founded in 2002, 4N Publishing is an independent publisher of high quality children's books that excite the imagination. 4N Publishing has offices in Long Island City, New York, and Seoul, Korea, and is distributed by Consortium Book Sales and Distribution.